

MID-SUMMER

CLEAN SWEEP SALE

OF ALL SUMMER GARMENTS AT

Our Patrons know from past sales that we never disappoint and they know that when Block's advertises a Clean Sweep Sale it means a complete clearance of dependable merchandise at a ridiculously low price.

BLOCK'S

LADIES' OUTFITTING STORE.
North Platte Leading Exclusive Womens Store.

Nothing Reserved
Our entire stock must go. Thousands of dollars worth of New Summer apparel must be cleared away regardless of price, cost or loss. Seeing is believing. Come to be convinced and you will find your time spent very profitable to you.

THIS GREAT SALE, THE SEASON'S GREATEST BARGAIN EVENT BEGINS AT 8:30 A. M.
SATURDAY, JULY 17th, 1920

This Clean Sweep Sale is a complete clearance of our Entire Stock. This is the time of year when we must make room for the Thousands of New Fall Garments which will arrive soon. Besides this successful and Greater Womens Store determinedly adheres to its modern policy of a thorough cleaning of all stocks at each seasons end. No carrying over at this store, every garment bought for this seasons selling must be disposed of at any old price. Read and go over the prices quoted below and you will follow the crowds to the Bargain Spot of North Platte while this sale is on at Block's.

Store Closed Friday to Mark Down Prices and Rearrange Stock for the Great Sale

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| <p>All Coats and Suits at Half Price Whatever Coats and Suits there are left, you have your unrestricted choice of any coat or suit in the Store at</p> <p style="text-align: center;">Half Price</p> <p>One Lot of Evening Dresses. Values up to \$30.00. While they last----</p> <p style="text-align: center;">\$7.75</p> <p>Voils and Gingham Dresses at 25 Per Cent Off Entire Stock of New Summer Voile and Gingham Dresses at a Discount of</p> <p style="text-align: center;">25 Per Cent Off</p> <p>Petticoats Petticoats One lot of Black Silk Petticoats and also Silk Flounce Petticoats, regular values to \$5.00. Sale Price----</p> <p style="text-align: center;">\$2.98</p> <p>Silk Jersey, Taffeta, and Satin Petticoats. Values to \$8.75. Sale Price----</p> <p style="text-align: center;">\$4.98</p> <p>Entire Stock of Silk Underwear such as night gowns, teddy bears, camisoles, vests, bloomers, union suits etc., at</p> <p style="text-align: center;">20 Per Cent Off Regular Price</p> <p>Children's Gingham Dresses, values up to \$3.00. Sale Price----</p> <p style="text-align: center;">\$1.48</p> <p>Our Entire Stock of Children's Gingham and Voile Dresses at</p> <p style="text-align: center;">20 Per Cent Off</p> | <p style="text-align: center;">SILK DRESSES</p> <p>Lot 1. Silk Dresses of Taffeta, Georgette and Satin. Values up to \$30.00. Sale Price----</p> <p style="text-align: center;">\$17.50</p> <p>Lot 2. Beautiful Silk Dresses of Taffeta, Georgette, Poulard and Tricolette. Values to \$45.00. Sale Price----</p> <p style="text-align: center;">\$24.95</p> <p>Lot 3. High Grade Frocks, up to the minute in style, made of the Season's newest materials. No two alike and formerly sold up to \$65.00. Clean Sweep Price----</p> <p style="text-align: center;">\$37.75</p> <p>Our Very Highest Priced dresses and gowns at</p> <p style="text-align: center;">One third off regular price</p> <p>House Dresses and Kimonas, well made, full size. The kind we've been selling up to \$4.50. Sale Price now----</p> <p style="text-align: center;">\$2.48</p> <p>Our highest grade porch and house dresses at</p> <p style="text-align: center;">20 Per Cent Off</p> <p>Aprons up to \$2.50 values. Now</p> <p style="text-align: center;">\$1.48</p> <p>Aprons. The kind you have always bought here and paid \$3.00. Now on Sale at----</p> <p style="text-align: center;">\$1.98</p> <p>Fibre Silk Hose—Onyx Brand. All colors, values to \$2.00. Sale price----</p> <p style="text-align: center;">98c</p> <p>\$1.00 Union Suits, all sizes. Clean Sweep Price----</p> <p style="text-align: center;">59c</p> | <p style="text-align: center;">Gaberdine Wash Skirts</p> <p>Lot 1. Splendid Gabardine Tub Skirts, guaranteed not to shrink. Regular values, up to \$5.00. Sale Price----</p> <p style="text-align: center;">\$2.98</p> <p>Lot 2. Clever Models of new Gabardine wash skirts, values to \$8.75. Sale Price----</p> <p style="text-align: center;">\$4.98</p> <p>Our highest grade Wash Skirts at a reduction of----</p> <p style="text-align: center;">20 Per Cent Off Regular Price</p> <p style="text-align: center;">Wool and Silk skirts</p> <p>at sacrificed prices. One lot of Silk Poplin and all wool French serge skirts, regular values up to \$10.00. Sale Price----</p> <p style="text-align: center;">\$5.98</p> <p>Skirts of beautiful Wool Plaids, Plain Serges and Fancy Silk materials. Values up to \$17.50. Sale Price----</p> <p style="text-align: center;">\$9.98</p> <p>Our highest grade silk skirts. Priced up to \$37.50 are now going at</p> <p style="text-align: center;">1-3 Off Regular Price</p> <p style="text-align: center;">Extra Special</p> <p>On lot of Voile Dresses and White Wash Skirts. Broken sizes and slightly soiled, regular values up to \$10.00. Clean Sweep Price----</p> <p style="text-align: center;">\$1.00</p> | <p style="text-align: center;">Silk Waists at Actual Cost and Less</p> <p>at actual cost and less.</p> <p>Lot 1 New Tricolette, Georgette and Silk Crepe Waists in all the wanted shades, values to \$8.50. Sale Price----</p> <p style="text-align: center;">\$4.98</p> <p>Lot 2 Dainty Tricolette and Georgette Waists. Regular values to \$12.75. Sale Price----</p> <p style="text-align: center;">\$7.48</p> <p>Lot 3 Beautiful Blouses embroidered or Beaded, long or short sleeves. Values up to \$17.50. Sale Price----</p> <p style="text-align: center;">\$9.98</p> <p>Our highest grade Blouses up to \$37.50 are now selling at a straight discount of</p> <p style="text-align: center;">25 per cent off regular price</p> <p>Entire Stock of White Voile Waists at</p> <p style="text-align: center;">20 per cent off regular price.</p> <p>Smocks and Bathing Suits at</p> <p style="text-align: center;">20 per cent off regular price.</p> <p>One Lot of Back Lace Corsets. Values to \$3.00. Sale Price----</p> <p style="text-align: center;">\$1.48</p> <p>Nainsook Teddy Bears and Night Gowns. Values to \$2.00. Sale Price----</p> <p style="text-align: center;">98c</p> <p style="text-align: center;">All Leather Bags</p> <p style="text-align: center;">20 per cent off</p> |
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We have cut the very life out of prices. Therefore every purchase must be Final and for Cash Only.

BLOCK'S

LADIES' OUTFITTING STORE.
NORTH PLATTE, NEB.

No charges. No approvals. No layaways. No refunds
Every Sale Positively Final.